

NEW DEVELOPMENTS

Halifax Developments - Crombie REIT

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Summer 2011

Cogswell Tower, Duke Tower & the CIBC Building receive Award of Excellence

The Building Owners and Managers Association of Nova Scotia (BOMA NS) has announced the winners of the 2011 Award of Excellence, recognizing the best in commercial building management in Nova Scotia.

Cogswell Tower, Duke Tower and the CIBC Building received this Award in early June following an intensive building inspection and review of all programs and policies. Our state-of-the-art Client Services Department and Energy and Waste Management Programs were key factors in receiving this Award, placing us at a pinnacle shared by a small and select group in Canada.

Receiving this Certification enables Cogswell Tower and Duke Tower to advance to the BOMA Canada National Awards Program. The Outstanding Building of the Year (TOBY) Award salutes the stars of the commercial real estate industry, recognizing excellence in property management, operations, resource conservation, environmental awareness, leasing and building design, customer service and innovation. The 2010 recipients of this Award include Yonge Richmond Centre in Toronto and World Exchange Plaza in Ottawa.

Get Hooked on The Battered Fish's New Scotia Square Location!



The newest addition to the Scotia Square food court is The Battered Fish, a familiar and welcome sight to anyone who frequents the Halifax Waterfront during the summer.

The Battered Fish is a locally owned and operated take-out restaurant that prides itself on service, quality, and exceptional

customer service. Owners Ryan MacIsaac and Jason Bourgion attribute the success they've had since opening in February 2011 to their commitment to serving fresh, cooked-to-order food. They offer distinct and original feature items at competitive prices and are committed to using only oils containing 0% trans fat and as much fresh and locally sourced foods as possible. Their staple is "never frozen, always fresh haddock", while offering unique menu items such as a foot-long gourmet all beef hot dog and lobster salads.

The Battered Fish is an ecologically conscious company. All take-away containers are entirely bio-degradable and they are rigorous in adhering to waste management standards.

This new location is sure to be the perfect complement to their two seasonal locations in Bedford and on the Halifax Waterfront.

Welcome!

Crombie REIT is proud to welcome the following to our Halifax community:

The Scotia Square Medical Clinic

Telus - Scotia Square

ActionHero - Via Peak Inc. in the CIBC Building

Harbour City Bar & Grill - Delta Halifax

Royal Nova Scotia International Tattoo - Brunswick Place

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Gina Gale, Vice President, Financing & Consulting



The Business Development Bank of Canada (BDC) is pleased to announce the appointment of Gina

Gale as Vice

President, Financing & Consulting, Nova Scotia Area.

With over 13 years of diverse banking experience in the Atlantic region, Gina is looking forward to providing outstanding service to BDC's clients, business partners, and prospective clients.

Gina is currently an active member of the National Diversity Action Committee-BDC, the Women

Presidents' Organization- Atlantic Chapter, Board of Governors for the Junior Achievement Hall of Fame, as well as a member of the Halifax Chamber of Commerce. A native of Cape Breton, Gina and her family are proud to be Atlantic Canadians and active within their community.

BDC's 29,000 clients across Canada have the financing and expert advice they need to take their business to the next level. At BDC, it's entrepreneurs first.

BDC is Canada's business development bank. From 100 offices across the county, BDC promotes entrepreneurship by providing highly tailored financing, venture capital and consulting services to entrepreneurs.

Visit bdc.ca for more information

A Brand New Bell

A visit to Scotia Square isn't complete without checking out the recently renovated Bell Aliant and their new interactive media centre.

Construction took two months to complete, but it was worth the wait. When the doors finally opened, customers were wowed by the complete facelift, which includes new flooring, walls, ceiling, fixtures and some pretty cool marketing components.

In addition to a complete face lift, the new Bell store features an interactive media centre that makes even the most tech savvy customers eager to test-drive the latest gadgets. This feature makes it easier for customers to learn more about Bell products, and helps Manager Nicole Wells and her team provide an exceptional customer service experience to all clients.



After working out of a temporary location in the common area of Scotia Square, with the noise and dust of construction in the background, and their merchandise stored in a make-shift stock room, Bell staff are anxious to show off their new home. "This store has become a source of personal pride for each of us working here" says Sales Representative Steve Martella. "Working at Bell just got better!"

In the Spotlight – Scotiabank

Scotiabank in Scotia Square Mall has been a tenant since 1969. Our hours of business are Monday to Friday from 10 am to 5 pm, and we have 5 Automated Banking Machines. Along with our Telephone Banking (TeleScotia) and Online Banking (Scotia Online), it gives a lot of options for our Personal and Business clients. Scotia Square is a training branch for the Bank and has a staff of approximately 25.

Occasionally, you will see some new faces, from co-op students to new trainees. Scotiabank is recognized as one of Canada's Best Employers as we believe in career development. Joining us recently are Natalie Hartt (Financial Advisor), Hassan Hadad (Senior Personal Banking Officer), Chelsea McCune (Co-Op student from Mount Allison), two new trainees in our retail department (Katherine Showers & Kyle Publicover), and Customer Representatives Angela Swan, Matthew Dunn, Graham Brunt, and Vanessa Holland. The Branch Manager is David Woo.

Our staff believes in being environmentally friendly and have our blue bins for recycling paper as well as bottles, cans, and plastic containers in our kitchen. We also have group printers set up to reduce electricity consumption and maintenance. Our staff contribute their time and efforts towards charities and community events. We welcome all new and existing clients to visit, view our community board, and experience what Scotia Service is all about.

Lou Lou Celebrates One Year At Scotia Square

July and August will be great months at Lou Lou Handbags and Accessories in Scotia Square. They first opened the doors of their boutique in July 2010, after months of preparation and hard work. As Owner Dennis Flemming and Manager Rebecca de Condé prepare to celebrate their one year anniversary, they reflect on a year of triumph and success.

Rebecca is very happy with the sales and repeat business they've established over the past year, but more important to her is the relationships they've developed with their regular shoppers. "It's a treat to come to work every day and see the friendly faces of all my customers. I enjoy helping them find the perfect item for an evening out or trip down south, or the perfect gift for a special person, and having that customer return to tell me how everything worked out."

To celebrate their first year of business and thank their loyal customers, Lou Lou has lots of surprises in store during July and August. They will be participating in Scotia Square's Sidewalk Sale in July, but you'll have to visit them to get the inside scoop on all their other promotions.

Knowing their shoppers by name and learning their likes and dislikes also helps Rebecca and Dennis order product they know their customers will love. For example, Lou Lou shoppers can look forward to Fall shipments of super-fashionable boots and pumps in great colours.

CIBC's Halifax Customer Contact Center is Hiring!

FINANCIAL SERVICES
REPRESENTATIVE - CREDIT
CARD FRANCHISING QUEUE -
Job Number: J0511-0481

Are you a person who:

- Enjoys solving problems in an environment that provides world class customer sales and service?
- Can meet sales targets by recognizing opportunities and actively providing expert credit card servicing to customers and offer prompt, accurate information?
- Would find it rewarding to discover what matters to each client and provide them with solutions that they may not have considered?

Then you should consider joining the CIBC team as a Financial Services Representative. Representatives respond to incoming telephone inquiries and provide expert credit card servicing to customers and offer prompt, accurate and detailed information to internal and

external customers through verbal communication. Representatives are accountable for resolving the client's issue at the first point of contact. In a target-driven environment, representatives will present marketing offers and identify opportunities to enhance customer retention to ensure we maintain and grow our existing customer base, enhance the product offering and provide value-added servicing and sales opportunities.

We offer:

- An extensive training program with both classroom and on the job training
- Opportunities for employees to develop their skills and advance their careers in the financial services industry
- A comprehensive benefits package including Medical and Dental, Employee Stock Purchase Program, Pension, paid vacation and more!

To apply for this position or other exciting opportunities please visit the CIBC website at www.CIBC.com/careers



With three other locations in Summerside, Charlottetown, and Cavendish, Lou Lou is continuously looking for new product that exceeds their customers' expectations,

and ways to keep their stores fresh and interesting. Lou Lou currently carries handbags by Lug, ESPE, Nine West, and Joanel to name a few, and footwear by Luv Shoes, Go Fresh, and Zeita. A variety of fun accessories rounds out the mix, including fashion and sterling silver jewelry, ceramic coffee mugs, pashminas, gloves, hats, and travel accessories for your convenience.

Like Lou Lou on facebook:
www.facebook.com/loulouhandbags

Scotia Square Participates in Paint Halifax Pink Week

Anyone visiting Scotia Square from June 27 – July 1 got a shockingly pink surprise when they passed through Centre Court, as the Canadian Breast Cancer Foundation added pink food coloring to the water in the fountain in support of Paint Halifax Pink Week.

This event was part of a pink movement building in over 58 communities across Canada from June 25 to July 1, to encourage participation in this year's Canadian Breast Cancer Foundation CIBC Run for the Cure. The week marked 100 days until the Run for the Cure on Sunday, October 2, when 170,000 Canadians will participate in

the country's largest single-day, volunteer-led fundraising event dedicated to creating a future without breast cancer.

Last year, the Run for the Cure raised a record \$33 million to fund innovative and relevant breast cancer research, education and health promotion programs. This year, with the momentum already building and with the continued, dedicated support of Canadians, the Canadian Breast Cancer Foundation hopes to break that record.

For 25 years, the Canadian Breast Cancer Foundation has been at the forefront of a nation-wide movement to raise awareness and mobilize action on breast cancer. Today, the Foundation is the leading organization in Canada dedicated to creating a future without breast cancer.



Since 1986, from coast to coast, they have invested more than \$230 million to fund vital research, education and health promotion programs that have led progress in breast cancer prevention, diagnosis, treatment and care. The Foundation is committed to their vision of creating a future without breast cancer, and together we can achieve it.

Visit cbcf.org and join the movement.



HARBOUR CITY BAR & GRILL

The Harbour City Bar and Grill, located in the Delta Halifax lobby, is pleased to partner with Cirque du Soleil Quidam and will be offering a pair of tickets daily to the shows on July 22nd and 23rd. Simply stop in for breakfast, lunch or dinner, drop your business card into the bowl, and each day a lucky winner will be contacted and awarded a pair of tickets to this amazing performance!

Supertemp/Peapell & Associates

Supertemp/Peapell & Associates has been helping clients with their full staffing needs for the last 21 years. Founded in 1989, with ten years experience in the personnel industry in Canada, Jill Peapell opened her own business, offering two distinct staffing solutions. Supertemp is a temporary staffing solutions provider. Supertemp has been a major supplier to both the Federal and Provincial governments and universities. In addition Supertemp's services are used by a broad range of commercial businesses and not for profit entities. Peapell & Associates offers their clients a full service permanent recruitment solution which offers clients the opportunity to source and find the right candidates for their staffing needs.



Left to right, Georgina Caldwell, Manager-Temporary Services, Mark Peapell, Vice President and Alison Chapman, Personnel Co-ordinator.

During the past 21 years, supported by her staff, Jill Peapell has grown the business to be the largest independent temporary staffing agency in the Atlantic Region. The company has grown through this time by finding the right-fit candidates for our clients. By gaining an understanding of a position and the client's needs, our staff is able to provide the right employee either temporary or permanent. **(cont'd...)**

(cont'd...) Supertemp/Peapell & Associates have been members of CAFÉ Nova Scotia for the last 10 years. CAFÉ Nova Scotia has provided a different perspective to help as the business continues to grow and develop. Jill's son Mark joined the company as part of the secession plan to enable the company to continue and grow as a family enterprise.

Having the opportunity to share and view other companies' succession plans through CAFÉ Nova Scotia has provided the opportunity to benchmark and formulate our own successful succession.

In December 2010, Supertemp/Peapell & Associates was awarded the Consumer Choice Award for being the leading staffing firm in Halifax, chosen by Halifax consumers.

Learn more about Supertemp/Peapell & Associates at its newly created website, www.supertemp.ca.

About Delta Hotels and Resorts

A leading Canadian hotel management company, Delta Hotels and Resorts operates and franchises a diversified portfolio with 46 full-service, city centre and airport hotels and resorts under the Delta brand. Widely regarded as Canada's "brand of choice" by guests and owners, Delta also distinguishes itself as an exemplary employer. It is the only hotel company to have been recognized for its sustained focus on business excellence by the prestigious National Quality Institute with three Canada Awards for Excellence, including the award program's highest

Offering a distinct focus on 'local' products and cuisine, The Delta Halifax opens new restaurant, Harbour City Bar & Grill

Poised to be one of Halifax's top dining destinations with a distinct focus on local products and cuisine, The Delta Halifax proudly announces the opening of its new restaurant, Harbour City Bar & Grill.

Centrally located downtown, The Harbour City Bar & Grill and its culinary team will push creative boundaries while maintaining a commitment to locally sourced products, including meat, seafood, cheeses, fruits, and vegetables. It will also offer products from local wineries, micro-breweries and distilleries. The open-concept restaurant will feature a breakfast buffet and an efficient lunch service. Dinners will be enhanced with interaction from the head Chef and a communal table that can be reserved for a group fondue. There is also a large bar that offers lounge menu fare.

The Harbour City Bar & Grill reflects our Maritime heritage in design, menu and service," said Stuart Jolliffe, Regional Vice President, Atlantic Canada, Delta Hotels and Resorts, and General Manager, Delta Halifax and Delta Barrington. "All three meal periods are clearly connected to the sea, the harbour and to the city of Halifax and will be served with the best in Maritime hospitality."

The Delta Halifax hosts 300 rooms and is centrally located downtown at 1900 Barrington Street, which is close to parking, the waterfront, attractions and the Metro Centre.

honour, the Order of Excellence (2007). The company has also consistently ranked as one of the country's 50 Best Employers for 11 years, and has been named to the Green 30 since 2010. As well, its Corporate Social Responsibility platform, Delta Helps, includes a chain-wide commitment to the



communities it serves through a national partnership with Habitat for Humanity Canada, participation in the Hotel Association of Canada's Green Key Eco-Rating program, and work with various other charitable groups. For more information, visit: www.deltahotels.com